



Leadersearch

High Performance Teams

Using the

HBDI

Herrmann Brain Dominance Instrument



Herrmann International is the originator of Whole Brain Technology and the Herrmann Brain Dominance Instrument (HBDI). Founded in 1981 on research into how thinking preferences can affect performance, the company developed Whole Brain products and solutions that provide organizations with the critical bridge between people and systems optimization.

With Whole Brain Thinking and the HBDI the highly validated assessment tool used by nine out of 10 of the Fortune 100 clients gain a proven, practical method or harnessing the brainpower of the entire organization to improve productivity, creativity, teamwork, sales and other business results. Clients include American Express, BMW, Cisco, GE, IBM, Johnson & Johnson, Procter & Gamble, Shell Oil, US Navy and Wharton School of Business..

The Workshop

The workshop is designed to assist individuals and teams in understanding their thinking preferences, communication styles, leadership and management strengths, problem solving and decision making strategies. By helping people and organizations gain greater insights into how they prefer to think, learn and communicate, the HBDI enables organizations to harness the power of their thinking for improved productivity, creativity and fulfillment.

The Benefits

Herrmann's Whole Brain Thinking methodology is the set of proven practices for cultivating the ability for individuals to act outside of their own preferred thinking styles. It can help your organization to:

- Build Effective Teams
- Create an Innovative Business Strategy to Solve a Revenue Problem
- Manage Mergers and Acquisitions
- Initiate Organizational Culture Change
- Develop a Customer Service Strategy
- Increase Job Satisfaction and Decrease Turnover
- Solve a Product or Revenue Problem
- Improve Decision Making, Problem Solving, and Planning Skills
- Differentiate your Organization from the Competition
- Innovate more Consistently and Effectively

INNOVATE. ADAPT. PERFORM. THINK! HBDI

BOOK YOUR WORKSHOP TODAY

by contacting Leadersearch:

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“The greatest enemies of creativity are crusty rigidity and stubborn complacency.”

Author Unknown